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Martin Fidler Jones

General Secretary at Corporate Registers Forum | Charity Board Secretary | UK Civil Servant | 2012 Olympic Torchbearer

May 17th, 2023

Yasmeen and I worked on the Corporate Registers Forum 2022 together. She executed her role as the CRF 2022 website developer exceptionally well.

Her skills and availability to us as her client ensured that all the updates of the event were reflected on the website in real time and the recommendations she made for the website guided the conference director and relevant team members. Additionally, she helped to update the website with the conference content after the event ended.

Lastly, her skill diversity within the domain of development and tech support provided throughout the conference made her an extremely useful team member in executing the conference successfully.

I was particularly impressed by how responsive she was to short notice requests in the midst of the conference, often making critical UX changes within a few minutes. Thanks Yasmeen!

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Registrar of Companies

May 1st, 2023

Yas is an outstanding UI/UX Designer who has worked on several projects with me since January 2022.

Among many others, one of the notable engagement is the 9 month long engagement to organize an international conference. We worked together to deliver the first post-pandemic in-person Corporate Registers Forum's Annual Conference where her role was to provide expertise from the very beginning to design the conference website - the central platform to market the conference, disseminate information for potential delegates, handle registrations and also the key platform to share post conference information. Along side, she played an important role in live casting selected sessions and enabling online participation for limited sessions.

It was a great learning experience for me to work with a young & energetic designer who always found solutions by walking the extra mile to make the conference a success. She's highly recommended to undertake UI/UX Design for both public sector & private sector projects.